

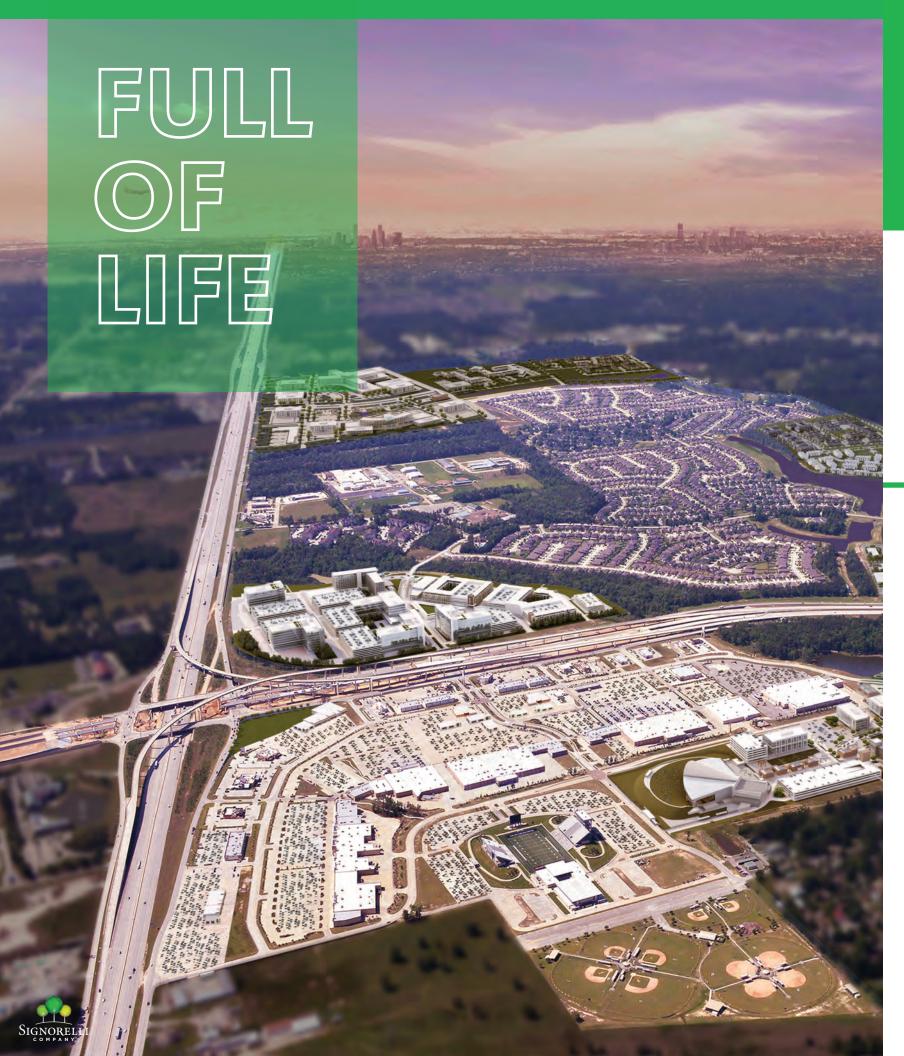
MONTGOMERY COUNTY

A 1,400-Acre Mixed-Use Master Planned Community









# The Epicenter of Houston's Fastest Growing Corridor

Valley Ranch is a

1,400 acre mixeduse, master-planned
community

# Over 1 Million Square Feet (SF) Stabilized:

→ Retail

→ Multi-Family

Dining

→ Entertainment

Shopping

→ Office

# Retail Opportunities Across 6 Dynamic Districts:

→ Entertainment District

→ Marketplace

Commerce District

→ Medical District

Residential District

■ Town Center

Residential District Sold Out with Nearly 2,000 Homes



# 1 Owner / Developer

Quick Decision Making



# 18th Fastest Growing County in the U.S.\*

Montgomery County Consistently Ranked in the Top 20 for Over Two Decades



### 240 acres of

Enhanced Amenities, Lakes, Trails and Greenspace

### 700 Acres Shovel-Ready

**Utilities** 

**Entitlements** 

Detention

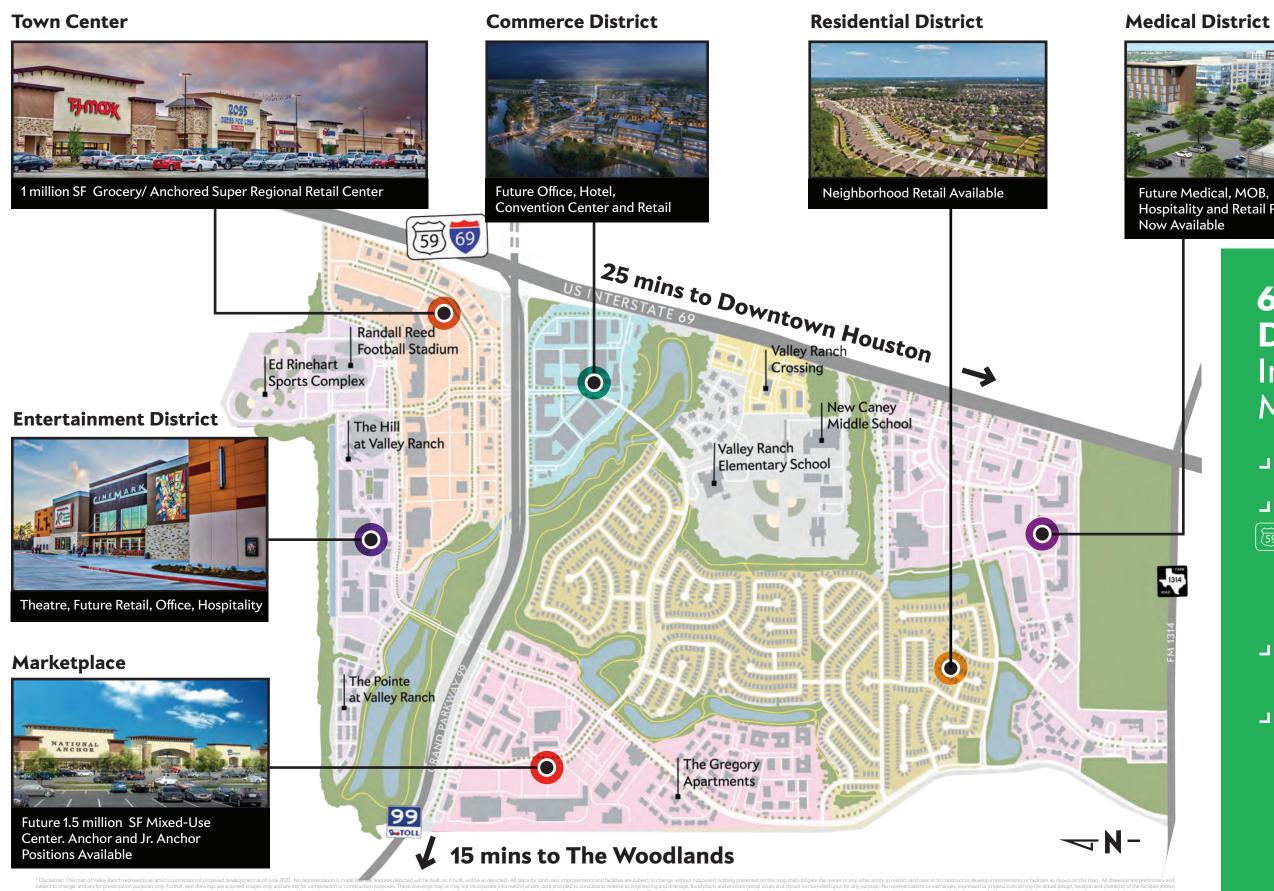
Mobility

**Environmental** 

# Projected 12 million SF of

Mixed-Use Development at Full Build Out

### Valley Ranch Retail Opportunities



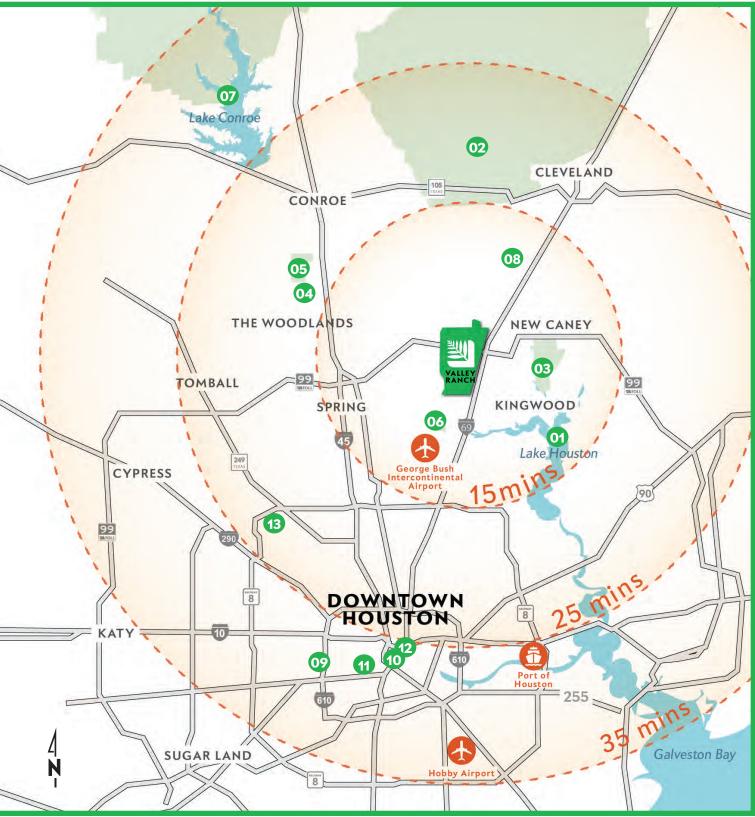


### **6 Distinct Districts** at the Intersection of Main & Main

- High Visibility
- High Traffic
- (59) I-69: 106,000 Vehicles Per Day (VPD) 99 99: 46,000 Vehicles Per Day (VPD)
- High Growth Corriders
- **Extensive Void of** Services
  - Excellent Opportunities to Capture Market Share without Cannibalization



### Where Location & Convenience Intersect



### **Area Amenities**

### International **Flights** 15 minutes from **Valley Ranch**

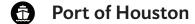


- 15 minutes from Valley Ranch
- 112 domestic and 70 international destinations
- **→** 40 to 50 million passengers per year
- Major hub for **United Airlines**

#### William P. **Hobby Airport**

- → 35 minutes from Valley Ranch
- 12 million passengers per year
- Major hub for Southwest Airlines

### One of **North America's Largest Ports**\*



- 25 minutes from Valley Ranch
- Busiest US port, based on foreign tonnage
- → Handles 70% of all the shipping volume of the Gulf of Mexico

### Local **Attractions**

Lake Houston

Sam Houston

Lake Houston

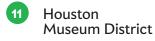
Cynthia Woods

State Park

Mitchell **Pavilion** 

- **WG Jones State Forest**
- National Forest 06 Jesse Jones Park and Nature
  - Center
    - Lake Conroe
    - **O8** Grand Texas
    - The Galleria





- Minute Maid Park
- Sam Houston Race Track















### Experience Valley Ranch

Valley Ranch has become **The Hub** for all major services for the I-69 corridor.

With Over 1 Million SF of mixed-use development already open and thriving in Valley Ranch Town Center (VRTC):



**19** Restaurants



21 shopping options



12 Everyday
Conveniences
and Services



**±650** Luxury Apartments

Our key civic, entertainment, parks, and public venues create year-round attractions boosting traffic and increasing sales for the entire Valley Ranch tenant mix:



**Cinemark Valley Ranch and XD** 



Ed Rinehart Sports Complex



Randall Reed Stadium



The Hill at Valley Ranch

#### **Valley Ranch 4th Fest 2019**

Pat Green headlines annual festival attended by 10,000+ at the Site of the Future Outoor Amphitheater.



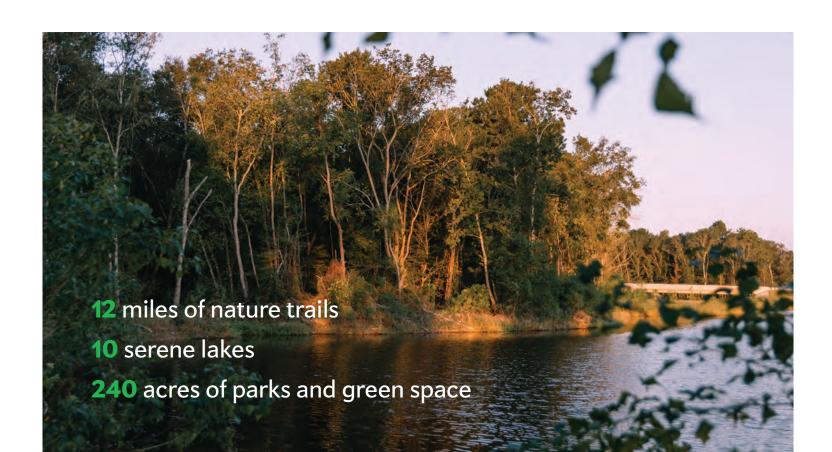
"This location is a top performer among all of our restaurants. Even in the first year of business it exceeded our expectations"

### Jonathan Kim, Chief Operating Officer Gringo's Tex-Mex



With tenant store sales consistently out preforming peer stores, combined traffic counts of 150,000 VPD rapidly expanding, and population growth projected to double over the next 15 years *Valley Ranch Town Center's unrivaled location* and experiencial mixed-use concept ensure long-term relevance and exponential growth opportunities.

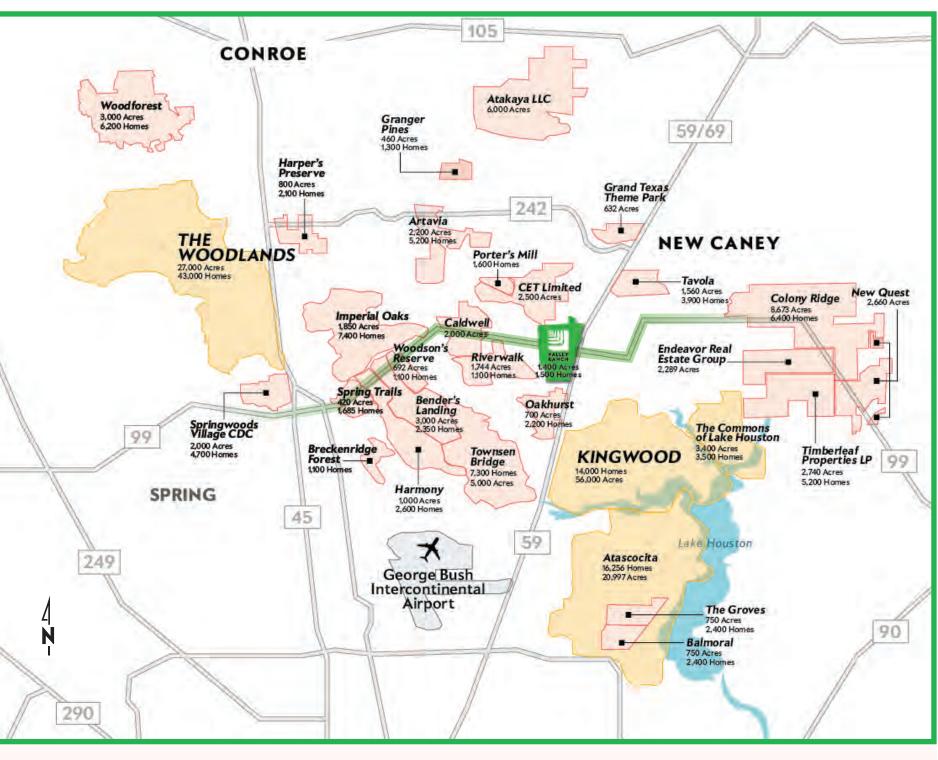
# Valley Ranch is the strongest opportunity for new stores today... and tomorrow.





# **A Mobility Inspired**

# Population Boom





SIGNORELLI



### **Grand Parkway Expansion Leads to Growth**



**22** new communities



50k acres under development



new homes

The expansion of the Grand Parkway (99) connecting I-45 to I-69 triggered a wave of new developments between the two interstates. Combined with the sellout of nationally leading master-planned communities, The Woodlands and Kingwood, the corridor is booming with over 22 new communities underway.

### **Montgomery County**

Valley Ranch is located in Montgomery County, the 18th Fastest Growing County in the USA\*, consistently ranking within the Top 20 for over two decades.

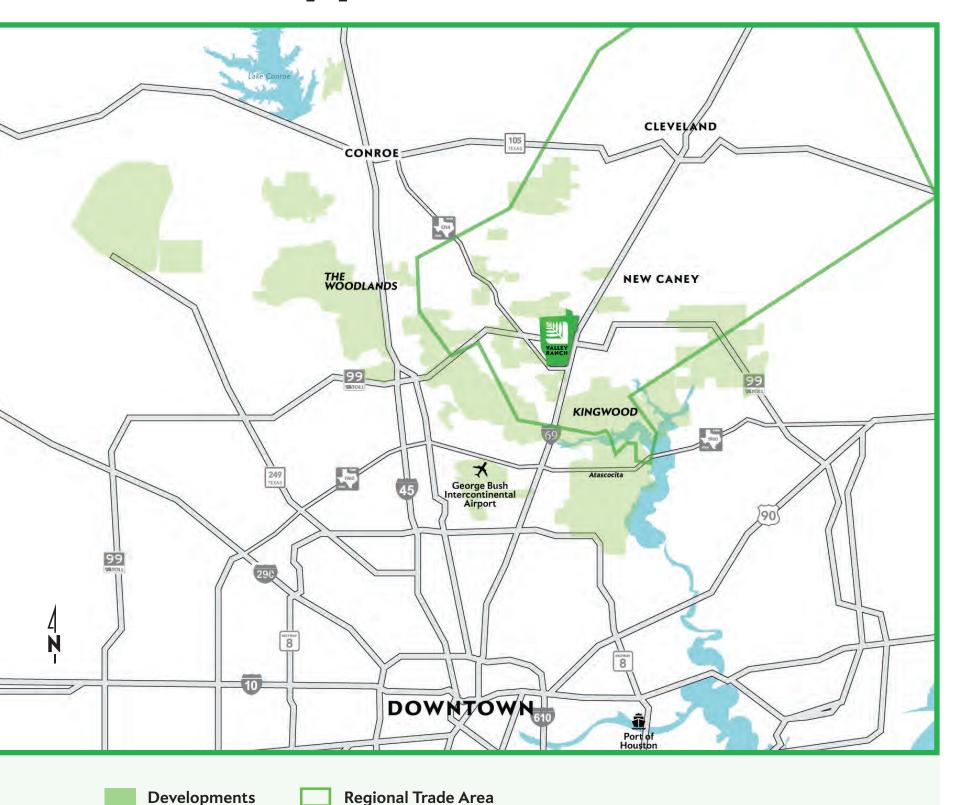
Population is projected to double in size from 630,000 residents in 2020 to over 1.2 million in 2035.





# A Strong Trade Area

# **Full of Opportunity**



**Formerly a dry precinct,** the heavily populated corridor was underserved for decades due to the false economic barrier. With over 500,000 people within 15 minutes, and an average household income of \$88,000, the Valley Ranch trade area is supporting record sales and showing high demand.

### Regional Trade Area Demographics\*

The Valley Ranch trade area has evolved into a **dynamic growth corridor** supporting excellent sales today and painting a picture for a very promising tomorrow.



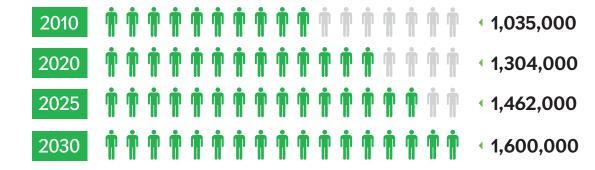
**1,304,000**Current Population



67,640
Estimated Households



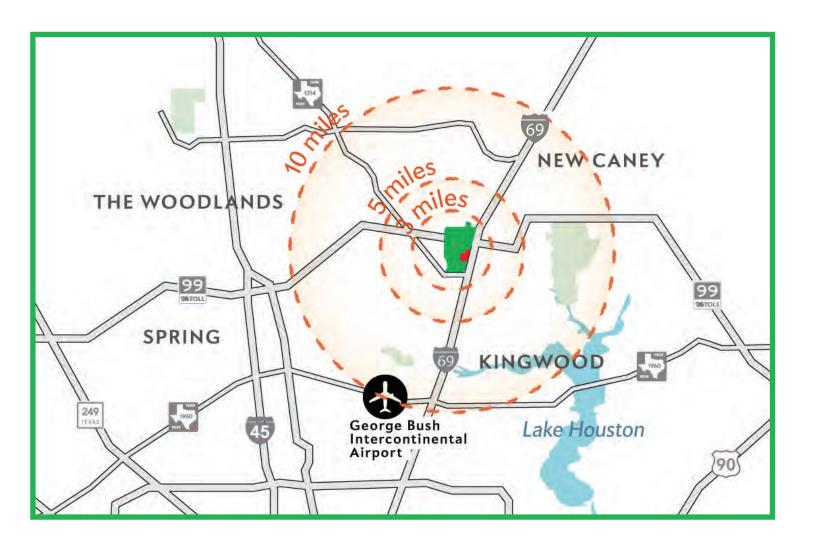
\$88,375
Average Household Income





<sup>\*</sup> Source: Houston-Galveston Area Council

# **Demographics**



### **Population**

28,508

75,123

283,357

3-mile radius

5-mile radius

10-mile radius

### **Household Income**

\$84,953 3-mile radius

\$92,489 5-mile radius

\$102,696 10-mile radius



























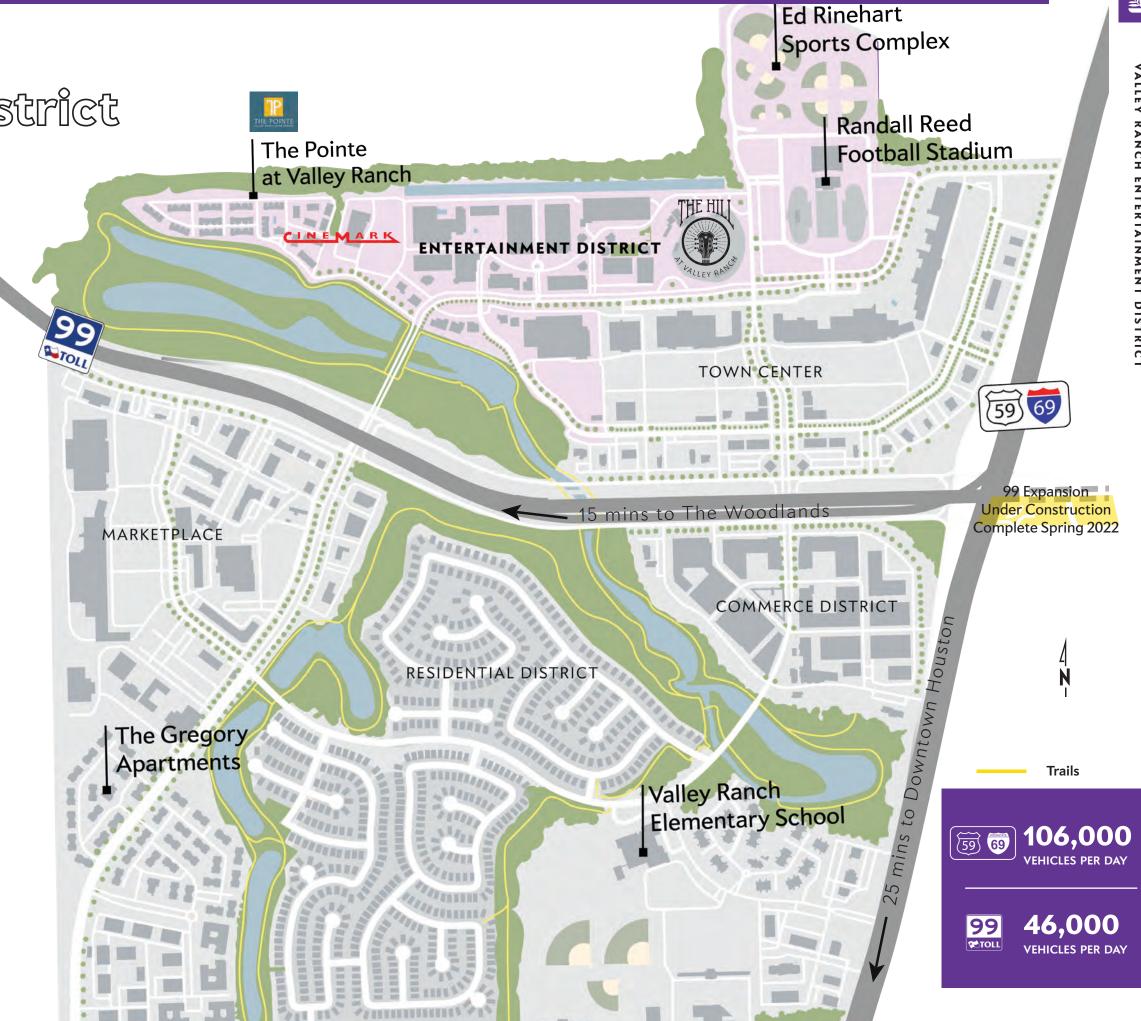




60 acres of Retail, Dining, Hospitality, and Entertainment

# Valley Ranch Entertainment District

- → A master-planned mixed-use environment anchored by:
  - Best-in-Class Entertainment
  - Class-A Office
  - **Multi-Family**
  - **Retail & Dining**
  - **Health & Fitness**
  - **Hotel & Conference Center**
- Adjacent to over 850,000 SF of retail and restaurants at Valley Ranch Town Center
- Bordered by Town Grove Park offering over 240 acres of green space, miles of trails and serene lakes that provide a unique quality of life to the residents and tenants of the Entertainment District
- Regional entertainment and civic destinations, including multiple sports complexes, a planned world class amphitheater and 240 acres of lakes and parks add to the project's competitive advantage.





### The Signorelli Company



Since 1994, The Signorelli Company has developed and built the finest places where families can live, work, and play. With developments in Texas and Oklahoma, TSC is one of the largest privately held development companies in the State of Texas.

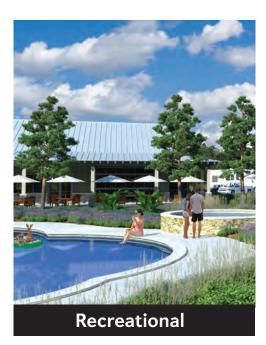












#### **Proven Track Record of Success**

- A vertically-integrated real estate development firm founded by Danny Signorelli in 1994
- Headquartered in **The Woodlands, Texas**
- Completed over \$1 Billion in development
- Established track record with over **12,000 acres** of development
- Created over 500 acres of parks, trails, lakes and public areas to the benefit of our communities
- Generated over **2,500 jobs**, including over **1,750 sustainable jobs** in retail, multi-family, and mixed-use developments to date
- → Helped provide places to live for over 10,000 families throughout the Greater Houston area

### Celebrated and Recognized as One of Houston's Top Mixed-Use, Master-Planned Development Companies

#### HOUSTON BUSINESS JOURNAL

2020 Landmark Award for Headquarter Move

2018 - 2019 Landmark Awards for Houston's **Top Projects** Finalist

2019 Fast 100 Companies

2019 **Top 10** Best Places to Work



2017 **Developer of the Year** 



2018-2020 **Top 50** Workplace

metrostudy 2019 **Top 30 Home Builder** in Houston



2019-2020 **Aggie100** Company



2020 Best Multi-Family Community in Texas



\* Disclaimer: All the information contained herein is subject to change. No representation is made that the features depicted will be built, or, if built, will be as depicted. All plans for land uses, improvements and facilities are subject to change without notice and nothing presented on this map shall obligate the owner or any other entity to restrict land uses or to construct or develop improvements or facilities as shown on this map. All drawings are preliminary and subject to change, and are for presentation purposes only. Further, said drawings are scanned images only and are not for computation or construction purposes. These drawings may or may not incorporate information and/or data provided to consultants relative to engineering and drainage, flood plains and environmental issues and should not be relied upon for any purpose. No representations or warranties, expressed or implied, concerning the actual design, location and character of the facilities shown on any maps are intended. Additionally, no warranty is made as to the accuracy of the information contained herein. Plans, maps, materials and specifications are subject to change or modification as deemed necessary by the developer, builder, or as may be required by law. These illustrations are provided as an example only and do not depict actual or promised items of any kind. Any references to commercial/multipurpose land use may include but is not limited to office, retail, single family, multifamily, senior housing, house of worship, specialty, gas station, daycare facility, etc. All images and renderings are an artists' interpretation of the development. Maps not to scale.

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